

LITTLE ATHLETICS NSW STRATEGIC PLAN





coles

232

2017-2018



coles

13



STATE CHAMPIONSHIPS



OUR VISION

Athletics to be the number 1 individual participation sport in NSW.

OUR PURPOSE

Maximise the enjoyment, development and potential of each participant whether they be an athlete, coach, official, volunteer or parent/guardian.

CORE VALUES



Integrity

We will have high ethical standards for all across the sport.



Innovation

We don't do things as they have always be done. We challenge ourselves to be innovative.



Inclusion

We respect and are welcoming of all opinions, cultures, genders and people.



Excellence

We will work above and beyond, and strive for continuous improvement.

STRATEGIC PRIORITIES



Support and educate our members

- Develop a framework and program for coaching
- Develop a framework for officials from the grassroots level
- Encourage volunteers to participate
- Have educational programs available for everyone in a Centre including committees, parents and participants
- Listen and engage our members, capturing ideas and suggestions

Strengthen capacity to achieve our objectives

- Advise and support Centres
- Reduce complexities and find flexible solutions
- Provide technology and the training to utilise it
- Provide Centres with tools and resources
- Proactively deliver satisfactory services

Provide comprehensive and innovative products

- Enhance the skills and the experience for young people involved in athletics
- Provide a range of products for all participants
- Leverage technology to improve products and the experience delivered

Grow and develop Little Athletics in NSW

- Engage Government at all levels and local councils
- Identify and target growth in developing regions
- Build relationships with other sporting bodies
- Implement effective stakeholder engagement to assist with the development of Little Athletics
- Build a suite of commercial and community partners
- Evolve the school programs to align with the curriculum

Provide a product offering that caters for everyone who wants to do athletics

- Provide a clear social and elite pathway for all athletes
- Provide a diverse product offering catering for everyone who wants to participate
- Develop a framework to align Little Athletics and Athletics NSW where the athletes are the priority



coles

Little Athletics NSW
8

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8

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